COMMUNICATIONS/JOURNALISM

GRADUATE STUDENT JOB OPPORTUNITY

The Center for Global Connections in Food, Agriculture, and Natural Resources is seeking a graduate student in journalism, public relations, marketing, and/or advertising to help collect and tell the international story of the College of Agriculture and Natural Resources.

This is a part-time position (15-20 hours per week) to begin immediately. The desired candidate will be required to work at least 10 hours per week in CGC’s office (Agriculture Hall) – the rest of the time they may work remotely.

Responsibilities include:
- Interviewing College of Agriculture and Natural Resource (CANR) faculty and writing one “faculty voice” per month
- Writing (and assisting in collecting information) factsheets on MSU/CANR projects. Topics may include:
  - Climate change
  - Capacity Building
  - Monitoring & Evaluation
  - Water
  - Food Security
  - Other CANR topics
- Website updates and maintenance including:
  - Job opportunities
  - Funding opportunities
  - Conference/Events
  - International Development Stories
  - MSU international stories (specifically CANR stories)
  - Project Pages

Required Qualifications:
- Strong interview and writing skills
- Basic Microsoft Office skills (Excel, PowerPoint, Word)
- Graduate student in journalism, advertising, marketing, and/or public relations
- Flexible & proactive in taking on responsibilities and projects
- Strong copy editing skills
- Willingness to learn about international development and the CANR

Desired Qualifications:
- Experience with a content management system
- Design experience with Creative Suite 6 (InDesign/Photoshop)
- Basic understanding of MSU’s branding standards

Please submit a cover letter, CV, and two writing samples to Ms. Abby Rubley (rubleyab@msu.edu) by COB Monday, May 19, 2014.